**Faculty Profile Information**

|  |  |
| --- | --- |
| **Name** | **Dr. Bilal Ahmad Sheikh** |
| **Designation** | Assistant Professor (C) Agriculture Business Management |
| **Contact Address** | Division of Agricultural Economics and Agribusiness Management, FoA, SKUAST-Jammu, Chatha - 180009 |
| **E Mail** | bilalsheikhphd@gmail.com  |
| **Mobile** | 9055407692 |
| **Professional Experience** | 03 Years Teaching Experience |
| **Awards/ Honours/ scholarships/fellowships**  | **National Awards** Award of JRF Scholarships by UGC Young Scientist Award by Impact Journals |
| **Area of Specialization** | **Major:** Finance,Financial Products /Financial Investments/ E Commerce**Minor**: Marketing  |
| **Research Interests** | Financial Products E- CommerceFinancial Investments |
| **Total no. of Publications (referred journals)**  | 22 (Twenty two) Research Publications  |
| **Selected Publications** **(Best five)\*** | 1. An Empirical Study on Traditional Banking and Digital Banking Adoption in India. International Journal of Scientific Research and Development. Vol.5 Issue 2017
2. Electronic Non Financial Products. EPRA International Journal of research and Development. Vol.2 Issue 8 Aug.2017.
3. An Empirical Study on Adoption of Digital Financial Products in India. Indian Streams Research Journal. Vol.7 Issue 4 May 2017.
4. Effects of Behavioral Intention on Electronic Non Financial Products. International Journal of Scientific Research in Computer Science Applications and Management Studies. Vol. 7 Issue 3 May 2018.
5. Effects of Behavioral Intention on Electronic Financial Products and Electronic Non-Financial Products. IMPACT: International Journal of Research in Humanities, Arts and Literature (IMPACT: IJRHAL). Vol. 7 Issue 1 Jan 2019.
 |
| **Other achievements if any (please specify)** | 1. Diploma in Computer Applications from DOEACC Society New Delhi
2. Participated in ICSSR Sponsored Research Methodology Course for Ph.D. Scholars in Social Science 23rd January to 3rd Feb. 2014**.**
3. Participated in Ministry of Minority Affairs Govt. of India, New Delhi One Day Workshop on “Awareness and Capacity Building for Muslim Community towards Utilization of Govt. Schemes27th August 2014.
 |